



## Memo to All Parents, Players and Members of Ringette BC

### Re: the Athlete Experience Pathway

Ringette BC's new 2019-2023 Strategic Plan seeks to advance the sport of ringette in BC through four key pillars: *Inclusion, Athlete Experience, Continuous Improvement, and Sport Awareness*.

The 2019-2023 Strategic Plan seeks to achieve Ringette BC's Vision, Mission and Values. Ringette BC's measure of success is, quite simply, to have more players playing our sport. Our goal is to have 3,000 on-ice participants playing Ringette in BC by 2023.

As part of the implementation and road map for the next five years of the Strategic Plan, Ringette BC is introducing the [Athlete Experience Pathways report](#). This in-depth report provides background and explains the changes to our competition framework and athlete pathways. While the majority of these changes will be phased in from 2019 to 2021, Ringette BC is currently working with the Leagues and Club Associations to determine which elements will be phased in for 2019/20 season.

In addition to the Athlete Experience Pathways report are the comprehensive guidelines that explain the individual sections of the athlete pathways. At this time, we are pleased to share the guidelines for the U12 Competition Introduction Program, the Club Division and the U14 Zone Representative Division as well as key information specific for U12 and U14-aged athletes.

Stay tuned for additional guidelines that will be released in the coming months on the Pursuit of Excellence Program, U16/U19 Competitive Division and the U17 Challenge Cup. Implementation of these programs will be phased in at a later date.

Ringette BC wants to hear from our players, parents, coaches and other ringette supporters. Please submit your feedback on the Athlete Experience and Strategic Plan via email at [strategicplan@bcringette.org](mailto:strategicplan@bcringette.org).

For more information on our Strategic Plan, please visit [www.ringettebc.ca](http://www.ringettebc.ca).

Sincerely,

Nicole Robb  
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Ringette BC  
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